



A FREE DIGITAL
TIPS SERIES

CHROME EXTENSION SERIES

**DIGITAL
MARKETING
TIPS**

BY PRASANNA RISBUD

*"Business growth can be achieved
either by boosting the top line or
revenue of the business"*

-DAYMOND JOHNSON

TIP NO. 1

GMass: Mail merge for Gmail

The top section shows the GMass website interface. On the left, a dark blue banner contains the text "service inside Gmail" and "Get the highest open rates you've ever seen." Below this is a red "Add to Gmail" button and a note "GMass requires Chrome". A 5-star review badge is also present. On the right, a screenshot of the Gmail interface shows the "Compose" button highlighted, with a "New Message" dialog box open over a list of contacts.

A laptop screen displays a list of email campaigns with columns for ID, subject, and performance metrics.

ID	Subject	Open Rate	Click Rate	Conversion Rate	Unsubscribe Rate
14540144	Zoom Link for tomorrow's FREE Seminar	47	35	3	0
14515216	Register for my FREE Digital Marketing Seminar	45	9	1	0
14106287	Create a Lead Magnet for FREE	45	10	0	0
13754488	Grow Your Brand and Earn Commission	45	10	0	0
12989814	Digital Marketing Mentoring Proposal on Monthly Payment Basis	75	23	2	0
12989763	Digital Marketing Proposal on Monthly Payment Basis	70	22	1	0
12989707	Digital Marketing Mentoring Proposal on Monthly Payment Basis	95	32	0	0
12808659	Digital Marketing Mentoring FREE Seminar	28	12	1	0
12073576	FREE LinkedIn Seminar conducted for BIA	296	95	0	0
12061632	Mumbai Business Directory PPT	54	35	2	0
12000876	Digital Marketing FREE Seminar	49	25	2	0
12591301	FREE Seminar on Local Business Directory	15	6	0	0

GMass is the perfect tool for solopreneurs, startups and SMEs – pretty much anyone who uses Gmail!

A screenshot of the Gmail interface with the GMass extension. The "Compose" button is highlighted, and a "New Message" dialog box is open. The dialog box shows a list of recipients and a preview of the email content: "Let's do business together", "Hi (FirstName).", "You and I should do business together. When can we talk?", "Talk soon, John". The GMass extension is visible at the bottom of the dialog box.

GMass lets you use Gmail for personalizing, sending, and tracking bulk emails and recurring emails with ease. It even saves you from the effort of sending emails to multiple recipients through CC and BCC.

[READ MORE](#)

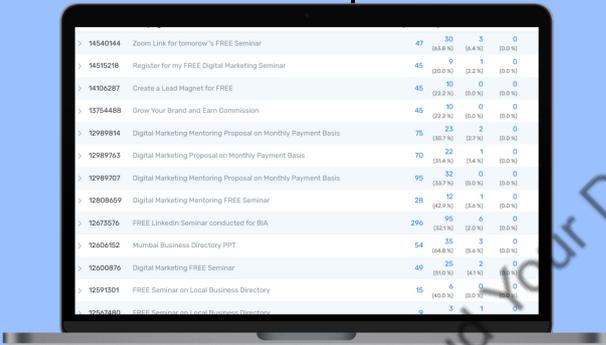
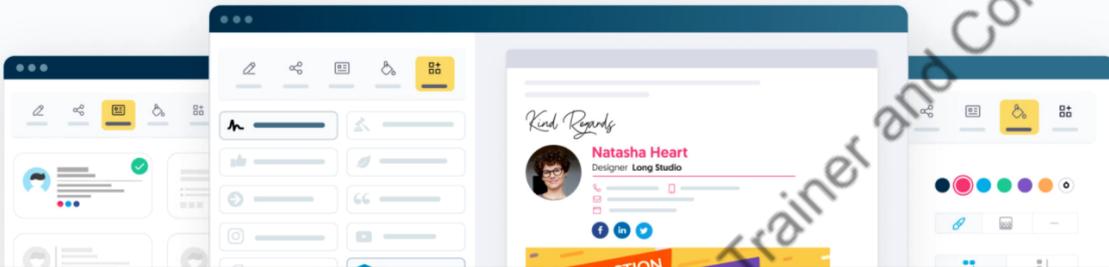
Wise Stamp - Create The Email Signature You Need

Create the email signature you need

Create a professional email signature in minutes with our award-winning signature generator. Perfect for professionals, freelancers, and small business owners.

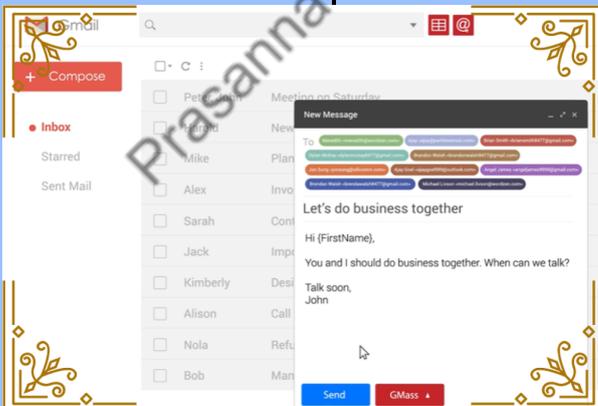
For Individual

For Teams



Create a professional email signature in minutes. Perfect for professionals, freelancers, and small business owners.

The #1 Email Signature solution
Make a beautiful customized email signature in less than 5 minutes.



[READ MORE](#)

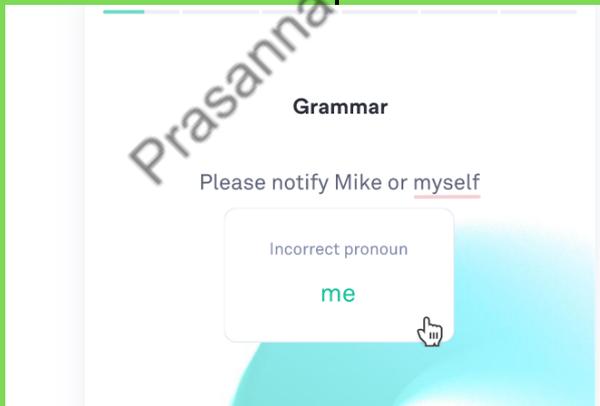
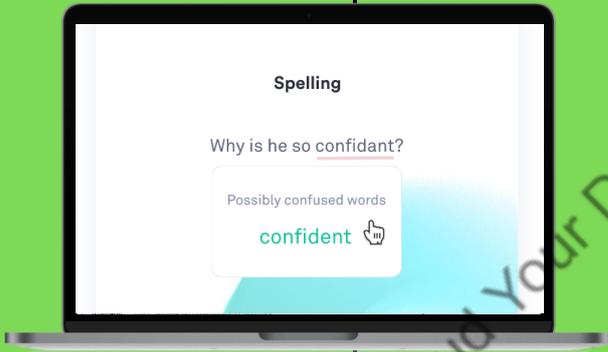
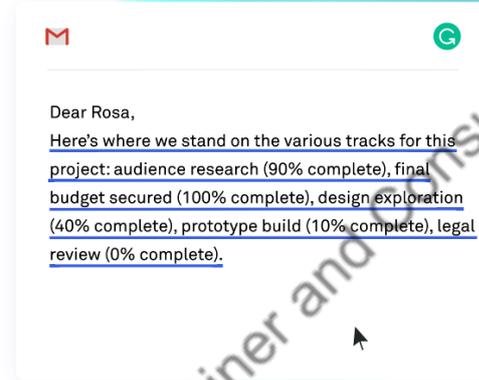
Grammarly - Great Writing, Simplified

Great Writing, Simplified

Compose bold, clear, mistake-free writing with Grammarly's AI-powered writing assistant.

[Add to Chrome](#) It's free

★★★★★ 34,000+ Chrome store reviews
30 million people use Grammarly to improve their writing



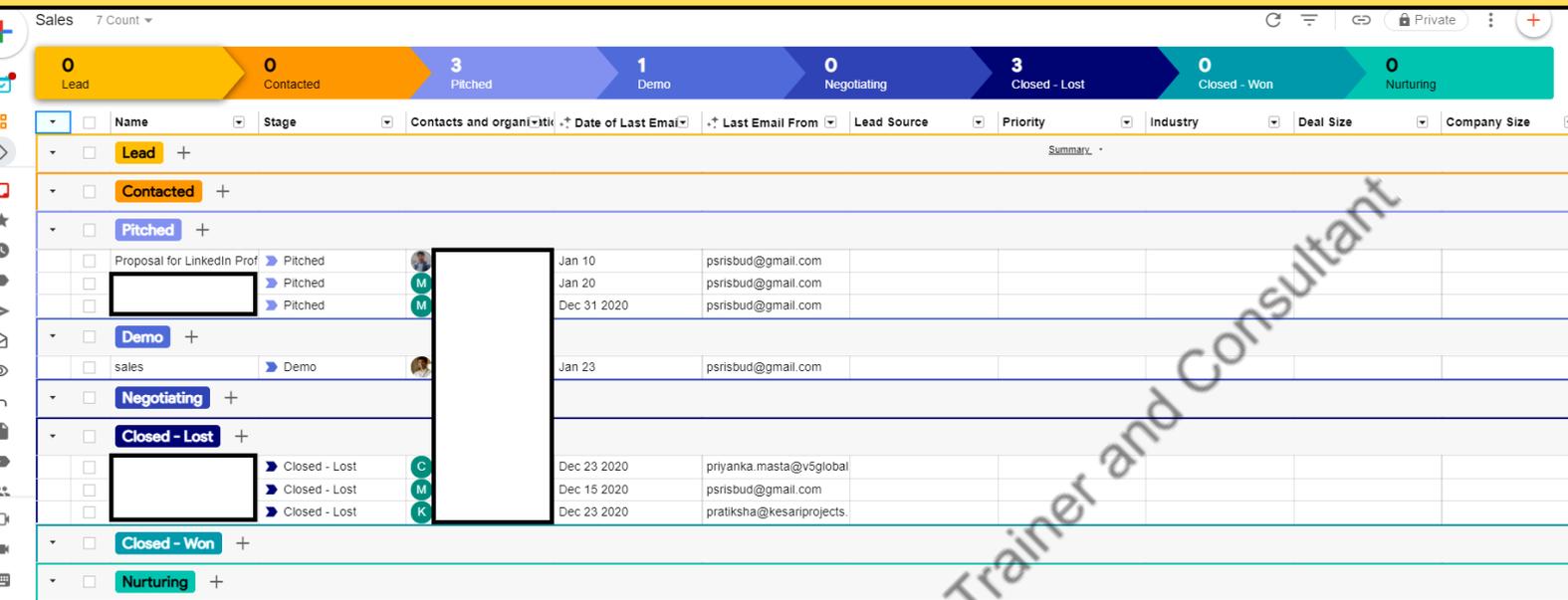
Compose bold, clear, mistake-free writing with Grammarly's AI-powered writing assistant.

Write With Your Reader in Mind
Works Where You Do
Beyond Grammar and Spelling

[READ MORE](#)

TIP NO. 4

Streak - A CRM built into Gmail



Name	Stage	Contacts and organization	Date of Last Email	Last Email From	Lead Source	Priority	Industry	Deal Size	Company Size
Lead									
Contacted									
Pitched									
Proposal for LinkedIn Prof	Pitched		Jan 10	psrisbud@gmail.com					
	Pitched		Jan 20	psrisbud@gmail.com					
	Pitched		Dec 31 2020	psrisbud@gmail.com					
Demo									
sales	Demo		Jan 23	psrisbud@gmail.com					
Negotiating									
Closed - Lost									
	Closed - Lost		Dec 23 2020	priyanka.masta@v5global					
	Closed - Lost		Dec 15 2020	psrisbud@gmail.com					
	Closed - Lost		Dec 23 2020	pratiksha@kesariprojects					
Closed - Won									
Nurturing									

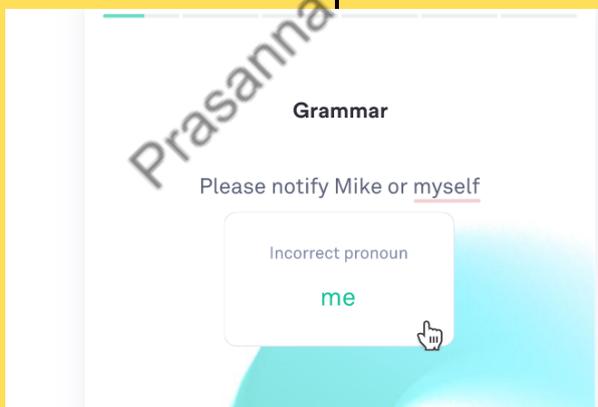
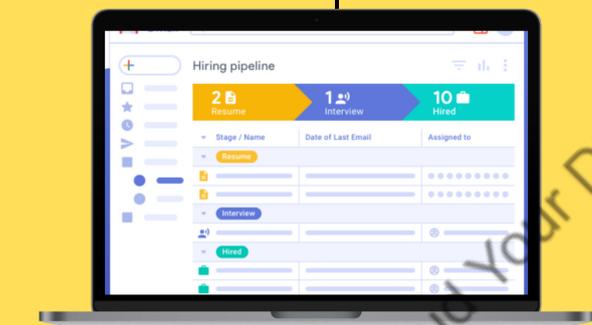
Keep your pipeline moving.

Set up and customize a perfect process for your team no matter the use case or how you work.

Easily filter, sort, and group your data in any configuration to quickly identify bottlenecks.

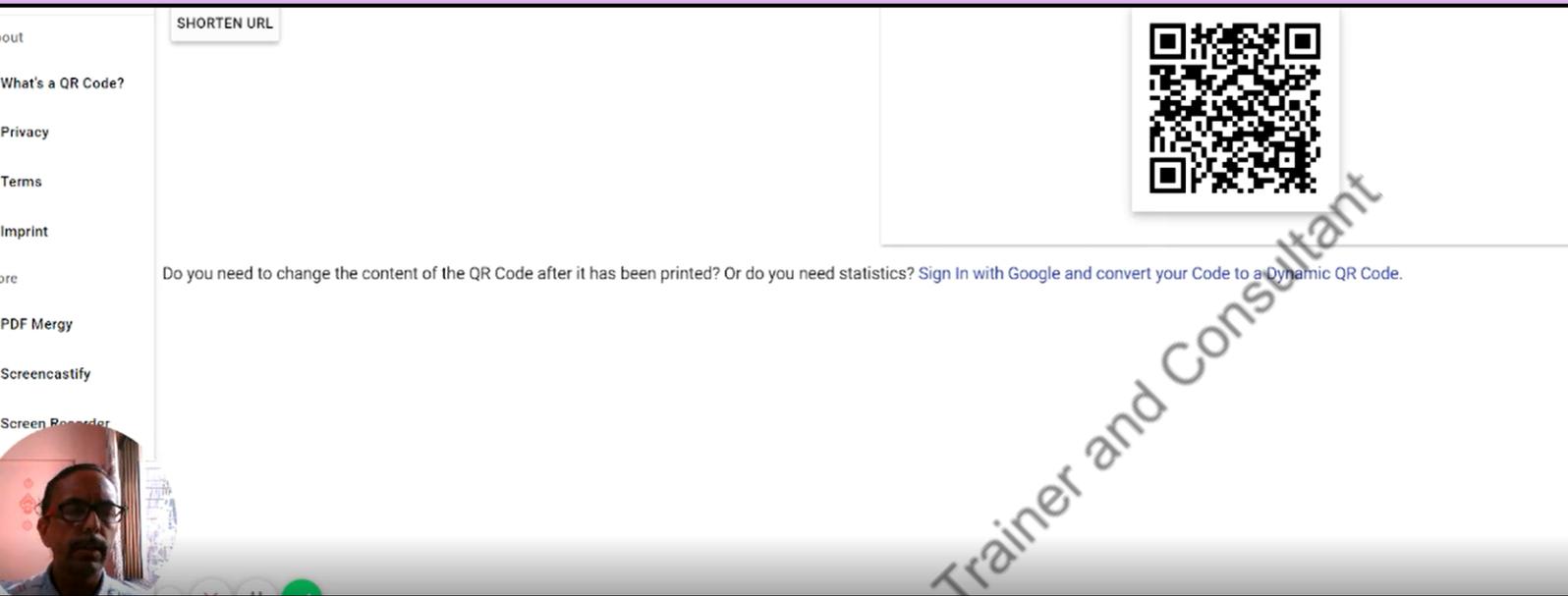
You already know how to use Gmail and Google Sheets, so you have all the training you need.

[READ MORE](#)

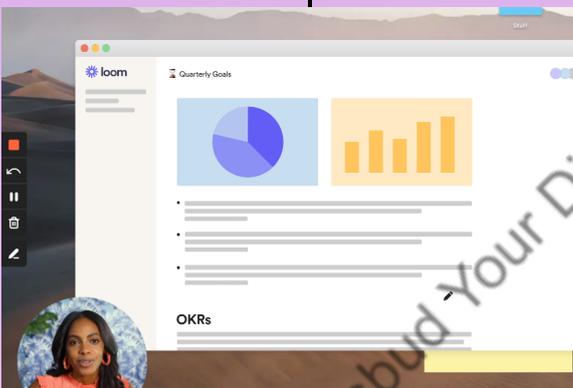


TIP NO. 5

LOOM Video Recorder



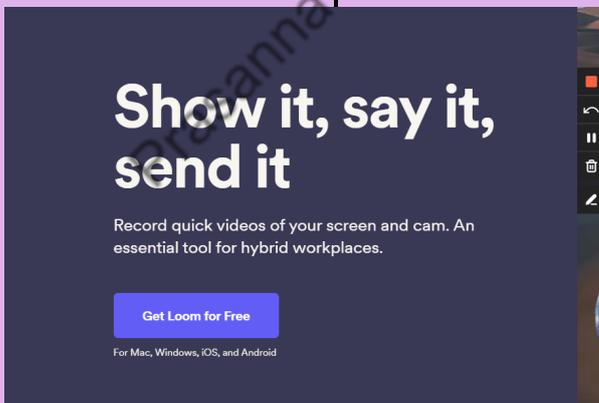
NOW record video messages of your screen, cam, or both. Faster than typing an email or meeting live.



Instantly ready to share and watch anywhere.

A more efficient, expressive, effective way to communicate.

As fun or formal as you want. As many takes as you need. All you need is a Webcam.



[READ MORE](#)

Digital Marketing

TRAINING AND CONSULTANCY SERVICES



Got the Chrome Extensions?

NOW LOOKING FOR MORE?

SUBSCRIBE TO MY REGULAR CONTENT VIA EMAIL AND WHATSAPP TO RECEIVE UPDATES.



In the Digital world, just creating a website or building a YouTube channel or a Facebook Page does not give you leads and business. You need to promote extensively and this needs a huge budget.

Now, here is an opportunity for you to go digital and put your business on the internet with a small budget also.

Learn Digital Marketing as well as execute it and that too at one-tenth of the required budget.

To know more, just fill your details here:

[CLICK HERE](#)